



NEW MERCHANTISING SOLUTIONS

SIMPLE. AFFORDABLE. FLEXIBLE.

YOUR
NAME®



PPK 828
"Best Seller" Color Collection

YOUR NAME®'s Best Seller Color Collection puts you into business instantly, with our top performing products and shades elegantly merchandised and positioned to self-sell in the busiest environments. YOUR NAME® also offers a variety of other pre-assembled prepacks that include everything you'll need to be retail ready – products, display base, template and header photo.

SET THEM UP. SELL THEM OUT.

GROW YOUR BUSINESS. BRAND YOUR NAME®.

Redefine yourself as more than a beauty service provider with YOUR NAME®'s modern, modular merchandising solutions.

Focus on new launches, showcase best-sellers or spotlight your feature of the month. Attractive and adaptable, these displays stimulate customer purchases, maximize your retail sales and enhance your brand visibility.

YOUR NAME®'s merchandising program caters to diversified environments and can be tailored to fit every retail space, large or small.

Choose from stand alone modulares or mix multiple units as the season, trend or business requires. Each display is designed for you, by you, with your customers in mind.

YOUR NAME®. YOUR WAY.



OPTIMIZE YOUR
RETAIL SPACE
IN 3 EASY STEPS

1 SELECT YOUR
DISPLAY BASE

2 SELECT YOUR
PRODUCT &
TEMPLATE

3 SELECT YOUR
HEADER PHOTO

1

SELECT YOUR DISPLAY BASE



11.8"W x 17.3"D x 17.7"H

DISP 83

LARGE MOD

Ideal for merchandising
core products and multiple
formulas

Fits **four** templates



7.1"W x 10.1"D x 13.3"H

DISP 80A

PETITE MOD

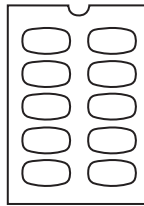
Perfect for showcasing new
launches or spotlighting
your feature of the month

Fits **one** template

2 SELECT YOUR PRODUCT & TEMPLATE



FACE



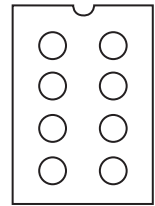
DISP 105

10 shades

Choose from:

**Mineral Liquid Powder Foundation
SPF 15**
and/or
Mineral PhotoTouch® Foundation

FACE

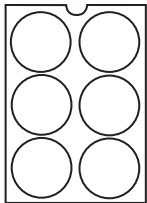


DISP 112

8 shades

Mineral Sheer Tint SPF 20

FACE/
POWDERS

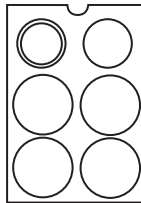


DISP F3

6 shades

Pressed Powder Pans

FACE/
BRUSHES

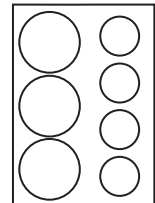


DISP 102

4 shades

**HydraRadiance
Age Defying Mineral
Foundation SPF 15**
— and —
1 shade
**HydraRadiance
Age Defying Mineral Veil**
Cup for Pencils and Brushes

FACE/
CHEEK

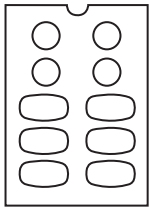


DISP MP3

3 shades

Pressed Powder Pans
— and —
4 shades
Blush Pans

FACE



DISP F1

6 shades

Choose from:

**Mineral Liquid Powder Foundation
SPF 15**

and/or

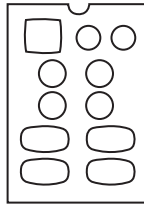
Mineral PhotoTouch® Foundation

— and —

4 shades

Mineral Sheer Tint SPF 20

FACE



DISP 106

4 shades

Choose from:

**Mineral Liquid Powder Foundation
SPF 15 and/or**

Mineral PhotoTouch® Foundation

— and —

4 shades

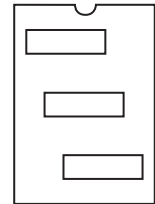
Mineral Sheer Tint SPF 20

— and —

RetexturCREME®

**Pore Perfecting Face Primer and
Retexturizing Face Primer SPF 20**

FACE



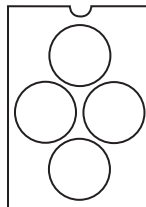
DISP 115

3 shades

Baked Powder

EYES

EYES



DISP 82A

4 shades

(1 compact & 3 pans)

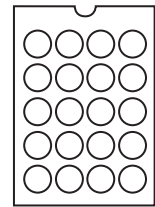
Choose from:

Signature Shadow Quads

and/or

Signature Shadow Trios

EYES



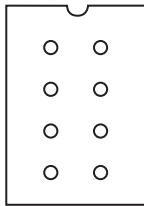
DISP MP4

20 shades

Shadow Pans

LIPS

LIPS



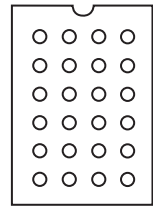
DISP 117

8 shades

Choose from:

**LipShine SPF 15
Luxury Lipstick
Luxury Matte Lipstick
Micro-Bubble Lipstick
and/or
Mineral Core Lip Tint SPF 15**

LIPS



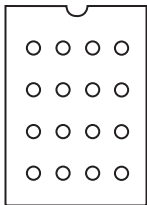
DISP 104

24 shades

Choose from:

**LipShine SPF 15
Luxury Lipstick
Luxury Matte Lipstick
Micro-Bubble Lipstick
and/or
Mineral Core Lip Tint 15**

LIPS

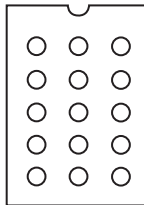


DISP 107

16 shades

LipToxyl® Rouge

LIPS



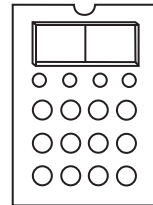
DISP 81A

15 shades

Choose from:

**Super Gloss
Super Balm SPF 15
and/or
Lip Lacquer**

LIPS/
FACE



DISP 109

4 shades

Choose from:

**Mineral PhotoTouch® Concealer
and/or Pro Lip Primer SPF 15**

— and —

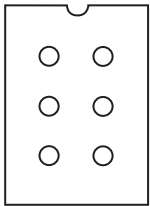
12 shades

Choose from:

**Luxury Gloss and/or
Mineral Lip Mousse**

**Split trough for
Pencils and Brushes**

LIPS



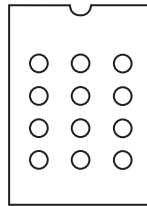
DISP 113

6 shades

Choose from:

Luxury Gloss
and/or
Mineral Lip Mousse

LIPS



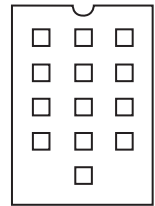
DISP 103

12 shades

Choose from:

Luxury Gloss
and/or
Mineral Lip Mousse

LIPS

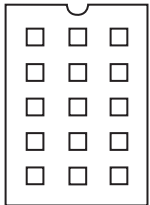


DISP 110

Open Sell - 13 pieces
(including 1 tester)

LipToxyl® X³

LIPS/
EYES



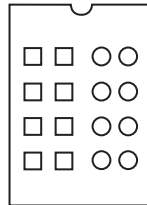
DISP 99A

15 shades

Choose from:

Liquid Lustre
LipToxyl® Sheer
LipToxyl® X³
LiquiLiner
Brow Tint
and/or **Brow Set**

LIPS/
EYES



DISP 111

8 shades

Choose from:

Liquid Lustre
LipToxyl® Sheer
LipToxyl® X³
LiquiLiner, Brow Tint
and/or **Brow Set**

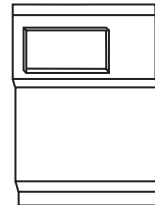
— and —

8 shades

Choose from:

Super Gloss
Super Balm SPF 15
and/or **Lip Lacquer**

MISC



DISP 108

Generic Step with Cup

3 SELECT YOUR HEADER PHOTO

LARGE
MOD



PHTO 77F



PHTO 82



PHTO 78



PHTO 84



PHTO 77E



PHTO 110



PHTO 111



PHTO 77L

PETITE
MOD



PHTO 101



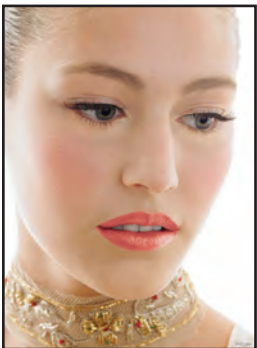
PHTO 11A



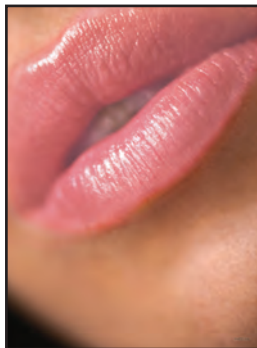
PHTO 81A



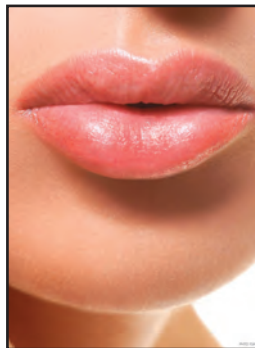
PHTO 108



PHTO 89A



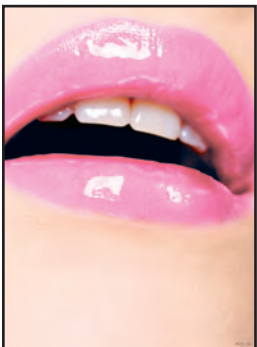
PHTO 105



PHTO 70A



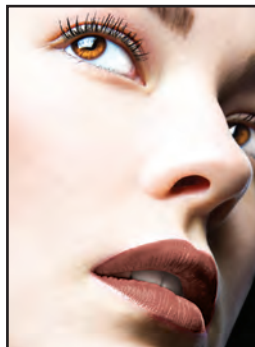
PHTO 104



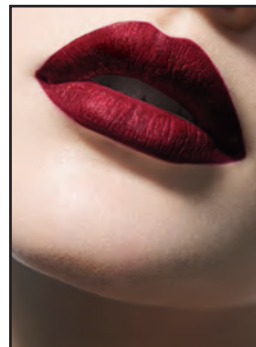
PHTO 73A



PHTO 93A



PHTO 107



PHTO 109

YOUR NAME®

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Long Island City, NY 11101

CHANGE SERVICE REQUESTED

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PERMIT 1121
HACKENSACK, NJ

